

MISSOURI SCHOOL PUBLIC RELATIONS ASSOCIATION

WHO WE ARE

MOSPRA is the Missouri state chapter of the National School Public Relations Association. While membership in MOSPRA is primarily composed of school communication practitioners, members also include superintendents, assistant superintendents, directors, principals, secretaries, education association staff and others who work to gain and instill public confidence in education. MOSPRA is dedicated to providing citizens with a better understanding of the objectives, accomplishments and needs of the schools within our communities.

WHAT MEMBERSHIP OFFERS

For communications/public relations professionals and school leaders across the state, MOSPRA is a common link---offering support, information and proven ideas for building and strengthening a successful communications program. We work together in many ways, including:

- Providing support on communication and public relations topics through our network of members
- Furthering professional development through conferences, workshops and teleconferences
- Access to hundreds of sample communication plans, crisis letters and other communication documents
- Providing professional development scholarship opportunities for members
- Keeping members informed of vital issues through email, social media and the MOSPRA app
- Honoring exceptional work in public relations through a statewide awards program
- Enjoying the company of colleagues and supporters at MOSPRA special events
- Providing opportunities to get involved in important committee work and/or board involvement

JOIN TODAY!

Start receiving the benefits of membership today. Our online membership page allows for fast and easy signup! Currently membership fees are \$100/year with discounts for districts with multiple members. We also provide student and associate memberships at reduced rates.

WWW.MOSPRA.ORG

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